

B.B.A. Operations Management

The Operations and Supply Chain Management major provides students with a comprehensive skill set in Supply Chain Management helping students learn the skills necessary to secure an entry-level position in operations and supply chain management. Students will culminate their majors with a capstone course created in partnership with corporations, allowing them to gain hands-on experience in the type of work they will be required to perform in a professional setting and create a portfolio of work that can be shared with potential employers.

Business Core Courses

Required of all BBA students.

**BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor. Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.*

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3

Operations Management Concentration

Item #	Title	Credits
BUAD 467	Supply Chain Analysis	3
BUAD 468	Logistics Management	3
BUAD 469	Quality Control and Improvement	3
BUAD 470	Business Intelligence and Analytics	3
	Operations Electives	6

Cognate Requirements

****BUAD 317 or COMM 113 may be taken as an alternative to COMM 111 and also fulfill the communication competency requirement.**

Item #	Title	Credits
COMM 111	Speech	3
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Total credits:	72

Category Descriptions

BUAD 466 or ECON 401

Credits: 3

Item #	Title	Credits
BUAD 466	Production and Operations Management	3
ECON 401	Managerial Economics	3

Operations Electives

Credits: 6

Item #	Title	Credits
ACCT 317	Cost Accounting	3
BUAD 420	Project Management	3
BUAD 492	Business Internship	3-8
BUAD 499	Directed Group Study Topics	1-3
CSIS 110	Principles of Computer Programming I	3
CSIS 111	Principles of Computer Programming II	3
ECON 401	Managerial Economics	3
FNCE 450	Working Capital Management	3